


Programme

Welcome remarks:

Valentino Valentini, Deputy Minister at the MIMIT - Ministry of Enterprises and Made in Italy



Powering a Sustainable Future: driving growth through Energy Transition

 10.00 – 11.00 AM

The energy transition is a strategic driver for sustainable growth, reshaping business models and promoting renewable energy adoption. Companies and innovators are developing solutions to balance economic development and environmental protection.

This discussion explores the opportunities of the green revolution and strategies to accelerate the shift towards a more sustainable and efficient future.

#sustainability #EnergyTransition #growth



Redefining collaboration: building New Ecosystems through Strategic Partnerships

 11.30 AM – 12.30 PM


Open innovation is reshaping how organizations collaborate and build ecosystems. From corporate venture capital (CVC) to venture building, new models are emerging to drive growth and competitiveness.

How can businesses leverage these approaches to foster innovation and long-term success? What role do partnerships play in shaping the future of corporates?

#cvc #VentureBuilding #ecosystems



How can Open Innovation shape the Cities of the Future?

 1.30 – 2.30 PM


This panel delves into the role of smart communities and open innovation in shaping the cities of the future. As urban areas evolve, collaboration between governments, businesses and citizens becomes crucial in building sustainable and connected environments.

We'll explore how leveraging open innovation can accelerate the development of smarter and more efficient cities, addressing challenges in mobility, infrastructure and sustainability while fostering stronger and more resilient communities.

#smartcommunities #openinnovation #citiesofthefuture



Embracing the Future: the role of AI and New Technologies in shaping tomorrow

 3.00 – 4.00 PM

How are digitalization, AI, and new technologies transforming industries?

This panel examines the impact of digitalization, artificial intelligence and emerging technologies. We'll share insights on how these technologies foster innovation, streamline processes, and create new opportunities for growth. The panel will also explore the practical challenges and strategies for successfully integrating these technologies in the market landscape.

#digitalization #AI #NewTechnologies



Driving Growth and Business Opportunities through Corporate Innovation

 4.30 – 5.30 PM


Corporate innovation is essential for driving growth and uncovering new business opportunities in today's competitive landscape. By embracing new strategies, technologies, and partnerships, companies can stay ahead of the curve and achieve long-term success.

How can businesses integrate innovation to drive long-term growth? What strategies are most effective in seizing growth opportunities in a changing market?

#CorporateInnovation #growth #BusinessOpportunities



AI and Venture Capital: hype or revolution?

 6.00 – 7.00 PM

With France leading the global AI ecosystem, this event is ideal for debating how AI and VC intersect to create value in European innovation. The discussion will focus on AI's impact on dealflow and decision-making for VCs, emerging sectors driven by AI startups, and Europe's role in building a globally competitive AI ecosystem. Experts will examine the challenges and opportunities facing investors and entrepreneurs as AI revolutionizes investment strategies and startup evaluations.

In collaboration with: Bocconi Alumni & Polimi Alumni Paris Chapter

#VC #AI #Innovation #EuropeanInnovation

More details: www.smau.it/paris

Networking
COCKTAIL

7.00 PM – 8.00 PM

