

Meet the Made in Italy Innovation



In collaboration with:

In partnership with:





Programme

Welcome remarks:

Umberto Bernardo, Head of the Economic Office Embassy of Italy to the UK



Driving Growth through the creation of New Ecosystems



10.00 - 11.00 AM

How building innovative ecosystems can accelerate business growth? How companies can generate value through innovation?

By fostering collaboration, embracing emerging technologies, and creating dynamic networks through the new paradigm of Venture Building, organizations can unlock new opportunities, drive sustainability, and lead in a rapidly changing market landscape.

#cvc #VentureBuilding #ecosystems



Digitalisation and New Technologies: what the future holds



11.30 AM - 12.30 PM

Exploring the transformative impact of digital tools and emerging technologies on businesses and societies is now the norm for staying ahead in an increasingly competitive and growing marketplace.

Adopting innovation, promoting adaptability and addressing challenges are now mandatory if an organisations want to find and create new opportunities, improve efficiency and shape a smarter and more connected future in an ever-evolving digital landscape.

#digitalisation #AI #newtechnologies



Shaping the future: innovation for a Smarter and Sustainable World



1.30 - 2.30 PM

How can collaboration and strategic alliances among innovation leaders foster smarter, sustainable solutions to protect our planet?

As environmental challenges and socio-economic needs shape the future, exploring innovative solutions becomes vital. Open Innovation is transforming traditional approaches, enabling the development of forward-thinking strategies that drive ecological change and create shared benefits for all.



Breaking Barriers: strategies and opportunities for Startups and Corporate's Success



3.00 - 4.00 PM

madeinitaly.gov.it

The panel highlights innovative approaches to overcome the challenges of today's competitive markets. Companies and startups are working together for a profound transformation of traditional businesses in all sectors.

So how do we empower and approach new business opportunities? How to seize opportunities for partnership and growth? How can companies generate value through innovation?

#CorporateInnovation #growth #BusinessOpportunities



Boundless innovation for the Cities of the Future



4.30 - 5.30 PM

How can boundless innovation transform the Cities of the Future into smarter, greener and more inclusive places?

By addressing challenges in mobility, energy, and urban living, corporates, startups and enablers are shaping tomorrow's urban landscapes. Open innovation plays a key role in building more connected, sustainable cities that help to create smart communities and long-term progress.

#smartcommunities #openinnovation #citiesofthefuture



Venture Capital: Accelerating Growth in Italy and Beyond



6.00 - 7.00 PM

How can Italian venture capital drive growth and innovation while learning from the UK VC ecosystem?

This panel will explore the role of venture capital in supporting Italy's economic development, focusing on recent regulatory changes aimed at helping startups, scaling businesses, and attracting international investments. The discussion will also compare the Italian and UK VC landscapes, highlighting challenges, opportunities, and best practices in the venture capital field.

In collaboration with: MAECI, MIMIT, ITA, CDP VC

#VentureCapital #ScaleupAct #ecosystem

