

Programme



Boosting innovation with **Startups** and **Corporates** for a new and smarter way of **Growth**

 10.00 – 11.00

Communities are having a radical transformation as a result of increasingly smart models that are boosting capital and revolutionising procedures. The topic of how businesses might rethink their structure and mission to adjust to the technological revolution and secure their commercial possibilities and growth is raised by this rapid transformation.

The solution is in developing new business opportunities that allow Corporates and Startups to form strategic partnerships in order to pursue innovation for Growth.

#CorporateInnovation #growth #BusinessOpportunities



What's next for innovation in **Digitalization**?

 11.30 – 12.30


Digitalization is transforming technology as we know it, it's revolutionizing industries, transforming creativity, and redefining daily efficiency.

New technologies are reshaping and extending human capabilities in unprecedented ways and to make the most of its potential and advance economic and social growth, companies must aspire to new innovative models through strategic partnerships.

#digitalization #AI #NewTechnologies



Navigating change: how to scale and create new **Ecosystems**?

 13.30 – 14.30

From startups to corporates, and from investors to enablers. We dive into one of the most exciting time for innovation, since the global economy is creating new challenges for all the players involved and the ecosystem strategies are generating significant value through growth and portfolio expansion. This is what companies, enablers and investors are emphasising through new strategic partnerships, CVC and Venture Building.

- But how can entrepreneurs find the right partners to grow their businesses?
- What are the key strategies to build a new ecosystem?

#cvc #VentureBuilding #ecosystems



Future Societies and Future Cities: how to innovate

 15.00 – 16.00

Never before has social impact been the basis of new business strategies. More and more managers recognise the potential of collaboration with new ecosystems to create smart Cities of the Future.


- So, how does innovation drive social and economic value creation and what are the key strategies to align both?

Joined by some authoritative innovation managers, this panel will discuss how communities are evolving to become smarter and how they are aiming to become a more intelligent community.

#smartcommunities #openinnovation #citiesofthefuture



Shifting to a **Sustainable** and **Smarter** business model for the future

 16.30 – 17.30


Climate change pushes today's industries to innovate in terms of sustainability and efficiency. In a future characterised by natural problems and socio-economic needs, it is essential to explore innovative and new solutions.

- What are the latest findings in the field of sustainable growth in various ecosystems?
- How do we adapt to a changing world?
- What do we need to do to foster an environment that contributes to the journey to new sustainable business models?

#sustainability #EnergyTransition #growth



Founders and Investors: Perspectives in Dialogue

 18.00 – 19.00

During a conversation (in English) among a successful founder, two venture capital investors, and an Open Innovation expert, using Eric Vezzoli's professional journey as a practical case study, we will discuss best practices for fundraising.

In collaboration with: Bocconi Alumni & Polimi Alumni Paris Chapter

