



**PARIS**  
23<sup>RD</sup> MARCH 2023  
Italy RestartsUp in Paris

Meet the  
**Made in Italy**  
Innovation

 **STATION F**  
World's biggest startup campus!

In collaboration with:  
**ITCA**   
ITALIAN TRADE AGENCY



## Programme

### Consumer Revolution: Tips and Tricks for Innovating in **Agrifood and Retail**



Moderator:  
**Alessia Camera**

10.00 - 11.00

Speakers:

- Eleonora Rizzuto, Chief Ethics & Compliance Officer, Director Corporate Sustainability & Responsibility **Bvlgari**
- Sylvain Greiner, Chief Operating Officer **Eataly Paris Marais**
- Matteo Mingardi, Chief Innovation Officer **Pelliconi**
- Emanuele Preve, CFO **Riso Gallo**
- Marie Breyse, Head of Innovation **ShakeUp Factory**

### How to Improve **Health and Wellness** through Innovation



Moderator:  
**Alessia Tripodi, Il Sole 24 Ore journalist**

11.30 - 12.30

Speakers:

- Elisa Tattoni, Head of Business Development **Angelini Consumer**
- Giorgio Ventre, Scientific Director, **Apple Developer Academy, Università di Napoli Federico II**
- Coralie Barrau, Senior Photobiology Scientist & Innovation Manager R&D Light Management **Essilor International**
- Federica Quadri, Group Head of Customer Experience and Partnerships **Europ Assistance**
- Gabriella Scapicchio, Board Member **La French Tech**
- Marwan Elfitesse, Head of Startup Programs **Station F**

### Powering the Future: Cohesion between **Energy and Smart Communities**



Moderator:  
**Alessia Camera**

13.30 - 14.30

Speakers:

- Alessandra Calcaterra, Open Innovation & Venture Capital Manager **Edison**
- Catherine Fraissenon Pascal, Head of Open Innovation **EDF**
- Jérôme Pasquier, Partner **Impulse Partners**
- Cecilia Visibelli, Head of Digital Technology & Innovation Open Innovation Hub **Snam**
- Michele Dominici, Smart City and Innovation Expert **Solideo-Société de Livraison des Ouvrages Olympiques**

### New Opportunities for Smart and Sustainable **Manufacturing in Industry 4.0**



Moderator:  
**Alessia Tripodi, Il Sole 24 Ore journalist**

15.00 - 16.00

Speakers:

- Luca Tescari, VP Area Sales **Air Liquide**
- Thomas Bigagli, Partner **Plug and Play**
- Anne Bretonniere, Product leader **Renault**
- Daphné de La Grandière, Head of Circular Economy **Saint-Gobain NOVA**
- Vincenzo Giliberti, Innovation & Digital Transformation Director **Teleperformance Italy**

### **Mobility: let's move and innovate together!**



Moderator:  
**Alessia Camera**

16.30 - 17.30

Speakers:

- Valentina Boccardi, Head of Open Innovation for Mobility **ENI**
- Riccardo Ferrari, Chief Innovation Officer **FNM**
- Anna Rossi, Technology Partnerships Director **Forvia-Faurecia**
- Vincenzo Antonetti, Head of Network Development **Intesa Sanpaolo Innovation Center**
- Clément Guillemot, Program manager **Moove Lab**
- Stéphane Cobo, Head of Open Innovation **RATP Group**

### Great ideas need **great leaders**



Powered by: Bocconi Alumni Community Paris Chapter

18.00 - 19.00

- Kristen Davis, CEO & Co-Founder **CinqC**
- Eugenia Fornieri Macchi, VP Executive Talent & Competencies **Danone**
- Paolo Codazzi, Chief Human Resources & Organization Officer **Octo Telematics**
- Sarah Bartesaghi Truong, CEO **VeniVidiParis**

**More details:**  
[www.smau.it/paris](http://www.smau.it/paris)

