



LONDON

3RD MAY 2023

Italy RestartsUp in London

Meet the Made in Italy Innovation



THE OLD TRUMAN BREWERY

83 Brick Lane, F Block T1 London, England, E1 6QR

In collaboration with:



BE CREATIVE. BE INNOVATIVE. BE OPEN

Programme

Energy transformation and new opportunities for Smart Communities



10.00 – 11.00 AM

Now more than ever, corporates and cities are faced with the challenges of an increasingly green future, aiming for a sustainable transformation of their business and a conscious transformation of the territories.

Old models have to make space for new digital approaches through open innovation, developing new solutions with strategic partners for sustainable transformations that are useful to the cities.

- How do you innovate environmentally?
- How can the digital world be exploited to make increasingly smart cities?

In collaboration with: **Italy4Innovation**

Moderator: Sabato Franco Sorrentino, First Councilor for Economic and Trade Affairs
Embassy of Italy in London

Evolution in Mobility: the innovation is here



11.30 AM – 12.30 PM

The Mobility sector is now in a phase of transition.

The concept of vehicles and transportation is giving way to usage behavior capable of pattern-breaking utilization, turning an eye to the digital world and sustainability. Digitization and environmental impact containment are setting the stage for a new mobility ecosystem based on the need for agility, flexibility and innovation, all centered around citizens.

It is precisely this intertwining of mobility and society that presents developers of future transportation systems with major challenges.

Smart Manufacturing: efficient and sustainable processes for the new Industry 4.0



1.30 – 2.30 PM

Efficiency, Evolution and Environmental sustainability: these are the three “E”s of a smart manufacturing that meets today’s needs and make the best use of resources while paying attention to environmental sustainability.

- What are the main areas where a player can take action to make production more efficient?
- What are the main technologies for optimizing production processes?

Digital manufacturing and new global strategies to increase efficiently, qualitatively and sustainably. These are just some of the examples that Industry 4.0 is facing for new business development, and to do that, corporates and enablers are all working together to find new solutions for the factory of the future.

Agrifood and Retail: time to innovate!



3.00 – 4.00 PM

Finding solutions to the needs and demands of consumers has always been the aim of every company operating in the Agrifood and Retail sectors. However, in recent years, it has been necessary to consider the need for new technologies to make the best use of resources and develop optimal services for the market. All players in this sector are therefore facing the challenges that the market requires, increasingly adopting an open innovation approach.

Players from the Retail and Agrifood sectors will discuss these topics during the panel, recounting their experiences and giving advice.

How to transform Health and Wellness through digital innovation



4.30 – 5.30 PM

Due to the pandemic, Health and Wellness players have had to find solutions to address the most significant challenges for patients and consumers in all areas.

It has been necessary to conduct studies and research on these topics, expand the various scenarios and eliminate some of the challenges that were holding innovators back, including finding solutions in the digital area. In fact, the digital world was used to find better performing solutions, and the collaboration between different realities ensured the creation of solutions and processes that are now useful for customers and patients.

We will discuss these issues and try to find an answer to these needs, with the contribution of entrepreneurs and enablers active in these matters.

The Founder Factor: Exploring the Traits that drive startup success and innovation



6.00 – 7.00 PM

When it comes to building a successful startup, there’s no one-size-fits-all approach. However, there are certain traits that are commonly found in successful founders.

Join us for a panel discussion featuring experienced investors as they share their insights on the key characteristics that drive startup success. From resilience to adaptability, we’ll explore the mindset and qualities that separate the most successful founders from the rest. Specifically in Italy, we are seeing a very positive trend called ‘brain drain’ of many Italian expats coming back to Italy after many years abroad rather than the opposite which brings many advantages to the innovation ecosystem.

In collaboration with: **Italians in VC**

More details:
www.smau.it/london

